Facts for parents and educators

"Day for Daniel" is a National Day of Action to raise awareness about child safety and protection. Parents, carers and guardians are asked to start a conversation about personal safety in the real world and in an online environment.

Wear Red and Educate is the theme of "Day for Daniel" as we strive to have schools, kindergartens, businesses and community groups across Australia take action and conduct child safety activities in their local communities to help in 'Keeping Kids Safe'.

The objectives of "Day for Daniel" are:
- To raise awareness about child safety and protection and to promote a safer community for children.
- To educate children regarding their personal safety and empower them to RECOGNISE, REACT and REPORT.
- To provide FREE safety and educational material.
- To honour the memory of Daniel Morcombe.

"Day for Daniel" is an opportunity for Australians to make a statement that crimes against children are not acceptable in modern Australia. It aims to help empower our children to RECOGNISE, REACT and REPORT if they feel something is not right.

What does RECOGNISE, REACT and REPORT mean?
RECOGNISE encourages students to be aware of their surroundings and to recognise body cues in situations where they don't feel safe. REACT helps students to consider choices that may keep them safe or help make them safe again as quickly as possible. REPORT encourages students to report unsafe incidents to an adult.

Resources available:
"Keeping Kids Safe" Resource Kit
The "Keeping Kids Safe" Resource Kit is a suggested resource to be used on Day for Daniel. It includes DVD's and Educator's Resource Booklets in information and activities suitable for children in prep to year 9. The kit is developed by the Daniel Morcombe Foundation and aligned with the Daniel Morcombe Child Safety Curriculum. It is based on three key messages: RECOGNISE, REACT and REPORT.

Developmentally appropriate scenarios are also used to explore and discuss safety situations that children and young people may encounter.

New for this year is the additional DVD and booklet which is specifically targeting children and young people with mild to moderate special needs. There is also a new version scripted for children and young people with Aboriginal or Torres Strait Islander heritage.

"Daniel Morcombe Child Safety Curriculum"
The "Daniel Morcombe Child Safety Curriculum" is only available to teachers in Australia and not available for public use. More information is available on RecogniseReactReport.com.au

How do I get the "Keeping Kids Safe" Resource Kit?
The full resource kit is available on our website under the tab "Educational Resources". There are videos, information, activities, links to games and information about the "Daniel Morcombe Child Safety Curriculum". You can also order the kit free of charge on our website.

How can I help?
For more information about "Day for Daniel", the "Daniel Morcombe Child Safety Curriculum", the "Keeping Kids Safe" Resource Kit and what you can do to help, visit our website.